



**TATA SKY LIMITED**

**CORPORATE SOCIAL RESPONSIBILITY  
POLICY**

Tata Sky Limited (“TSL” or “the Company”) is committed to contribute to the improvement in the quality of life of individuals and empowerment of institutions which serve the community.

The Company aims to involve itself in projects and programmes, with due consideration to the environment and existing conditions, as recommended by the Corporate Social Responsibility Committee (“CSR Committee”) with reference to the guidelines and notifications on Corporate Social Responsibility (“CSR”) issued by the Ministry of Corporate Affairs, which may be amended from time to time. Whilst all communities may benefit from the Company’s CSR activities, it would focus on those groups that are socially and economically weaker sections.

It will be the endeavour of the Company to provide resources to activities, projects and programmes identified by the CSR Committee of TSL and such activities, projects and programmes shall be amongst those specified in Schedule VII to the Companies Act, 2013.

In addition, TSL may respond to any disaster, either as a Company or along with other companies, depending upon where they occur and TSL’s own ability to respond meaningfully.

In the event of the Company undertaking any CSR project, the CSR Committee will monitor the implementation and periodically keep the Board informed about the status of implementation.

Any surpluses arising out of CSR activities or projects or programmes, shall not form part of the business profits for the Company.

## Guiding Principles for CSR

**Impact** – All CSR initiatives will have well-defined KPIs to measure impacts on target groups. For high impact projects, there will be independent, third-party assessments and feedback will be a key input for redesign and / or rollout of further initiatives.

**Partnerships** – The Company will forge collaborations with business partners, other Tata Group companies and like-minded corporate organizations, funding agencies, non-government organizations, community based organizations, Governments and Government organizations, based on well-defined selection criteria. Partners will bring in complementary resources, expertise and influence which would be leveraged to force-multiply the company's CSR initiatives.

**Affirmative Action** – The Company will design targeted interventions to eradicate hunger, poverty, malnutrition, promote healthcare and sanitation, promote education including special education and employment-enhancing vocational skills especially among children, women, elderly and differently-abled and livelihood enhancement projects, promote gender equality and empowerment of women.

**Volunteerism** –The Company is committed to providing opportunities to its employees, their families and the larger TSL ecosystem to engage in volunteering activities that will benefit the communities in which they live and work, and at the same time, support TSL's own CSR efforts. This will not only deepen local community connect but will also leverage in-house skills in addressing social challenges, thereby creating both social and business impacts.

**Communication** – The Company will have a two-way communication channel, so that the stakeholders' needs, expectations and aspirations can be mapped and their feedback and satisfaction levels can be obtained and assessed for the purpose of design and improvement of initiatives.

**Innovation** –TSL will endeavour to develop innovative solutions to solve seemingly intractable social problems. These will encompass technology, as well as models for sourcing, partnering and delivery of initiatives.