

Got Doubts? Let's Clear Them.

What is the new 'Tata Sky Cashback Offer'?

The new Tata Sky Cashback Offer is the new long duration plan for Tata Sky subscribers. Subscriber recharges with an amount equal to or more than 12 times his monthly recharge value/Monthly Burn Rate, and subscriber gets a bonus of 1 month recharge value absolutely free in his/her Tata Sky account.

What is the benefit that subscriber gets?

Subscriber will get a bonus amount of 1 month's MBR in his account (as per the monthly charges on the day of recharge), flexibility to modify his current pack whenever he/she wants, ability to pause your account using Temporary Suspension feature free of cost and the peace of mind of not having to recharge the Tata Sky account every month.

In addition to this, subscriber can also take advantage of prevailing digital wallet offers (if any) and discount coupons available on the website against recharge done through Tatasky.com, mytatasky.com and through Tata Sky mobile app.

How does a subscriber get enrolled for this plan?

Subscriber gets enrolled for the Cashback Offer automatically when his account is recharged with an amount equivalent to or more than 12 times the monthly recharge value. This can be achieved either through a single recharge or multiple recharges through any of the Tata Sky authorised channels but the recharge equivalent to 12 months' charge needs to be done in a single calendar day (i.e. between 00:00:00 hours to 23:59:59 hours on the same day). Subscriber will get the free bonus of 1 month recharge value within 48 hours of the recharge done.

Subscribers can also use the 'Quick Recharge' link on www.tatasky.com or the recharge option on the Tata Sky mobile app & enter the amount equivalent to 12 times their monthly recharge value to avail the Cashback Offer. Alternatively, if the subscriber isn't aware of the required amount, subscriber can put in any amount and click 'Recharge Now' and a pop up would be generated which prompts one to choose either the Cashback Offer or his entered recharge amount.

Is there a lock-in on either content or duration on enrolment to this plan?

There is no lock in - neither for content nor for duration. Subscriber is free to modify his/her package whenever he/she wishes to and as many times he/she wishes to. All the prevailing prices would be applicable for the packs/channels subscribed to and the same would get deducted from the account.

What happens if a Flexi enrolled subscriber takes an add on pack anytime?

If the subscriber takes an add on pack post enrolment to the Cashback Offer, additional amount would get deducted from the account balance as per the cost of the new pack subscribed to.

What happens if some field charges are to be paid or showcase is availed?

Charges for any field related item or showcase and other such items would get deducted from the main balance.

When will the bonus amount be credited to subscriber's Tata Sky account?

The bonus amount equivalent to 1 month would be credited to subscriber's account within 48 hours after the requisite amount has been recharged in subscriber's account. Accordingly, the due date would also get extended.

How many times can a subscriber avail the benefits of the new Cashback Offer?

Subscriber can avail the benefits of the new Cashback Offer once EACH DAY!

For example, if a subscriber having monthly charges equal to Rs 500 recharges with Rs 6000 on day 1, subscriber will get the bonus of Rs 500 in his account.

On day 2, if the subscriber again recharges with Rs 6000, he will again get an additional bonus of Rs500 in his account.

Also, the maximum bonus amount a subscriber can avail in a single day would be equal to his/her monthly charge (MBR)

For example, if a subscriber having monthly charges equal to Rs 500 recharges with Rs 8000 on day 1, subscriber would still get the bonus of Rs 500 in his account and not more.